

PENNMEDIA
DIGITAL MARKETING



TRANSVAAL AVENUE

DOUBLE BAY ~ LUXURY LIFESTYLE DESTINATION

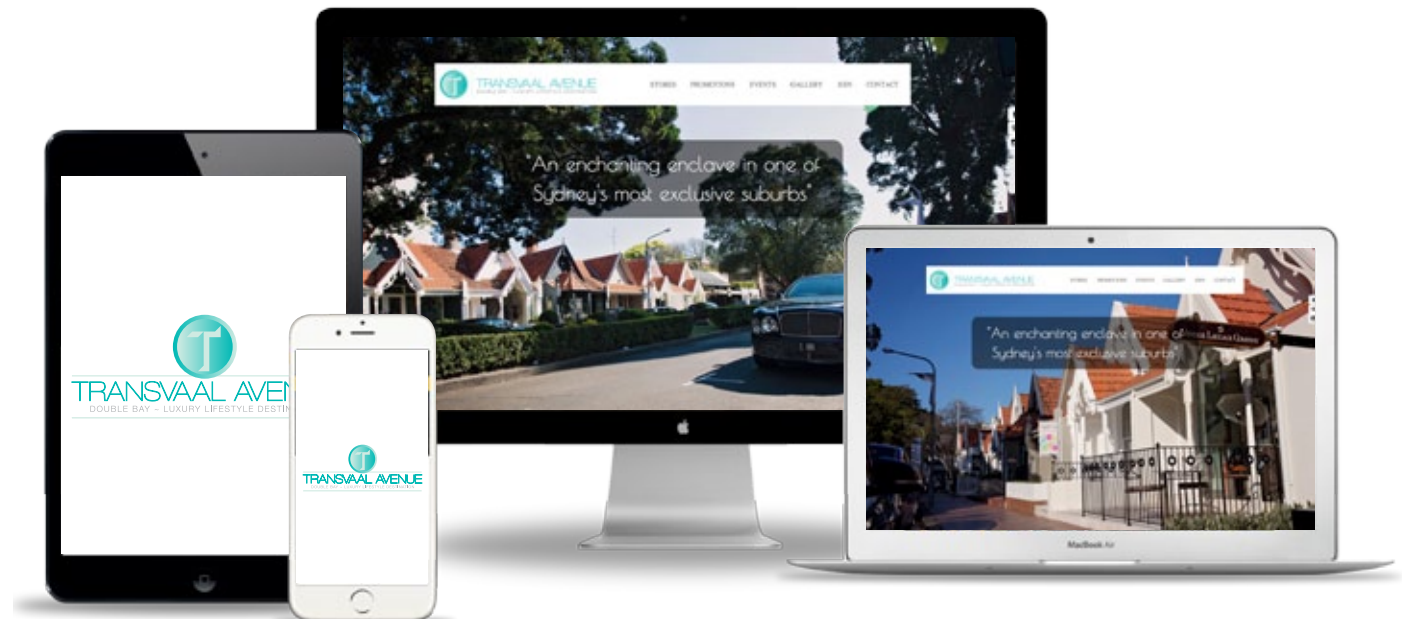
MEDIA KIT



WHAT WE DO

At Penn Media we will transform Transvaal Avenue into an internationally recognised destination that conveys the luxury and charm of this quaint enclave in Sydney.

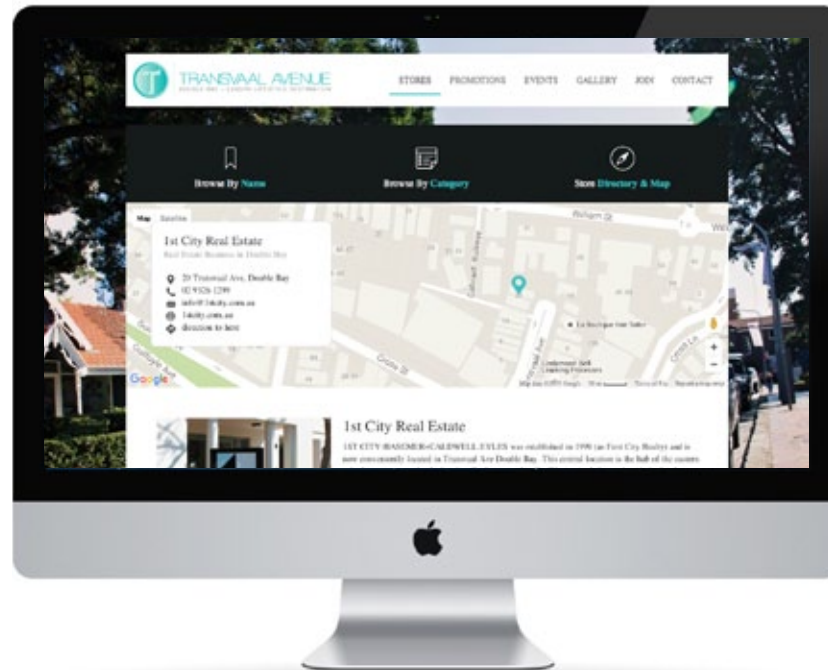
With the aim of attracting a new consumer to Transvaal Avenue, we will utilise our extensive knowledge of strategic digital marketing and advertising, as well as newsletters and social media.



LISTINGS

BRONZE: \$100 per month;

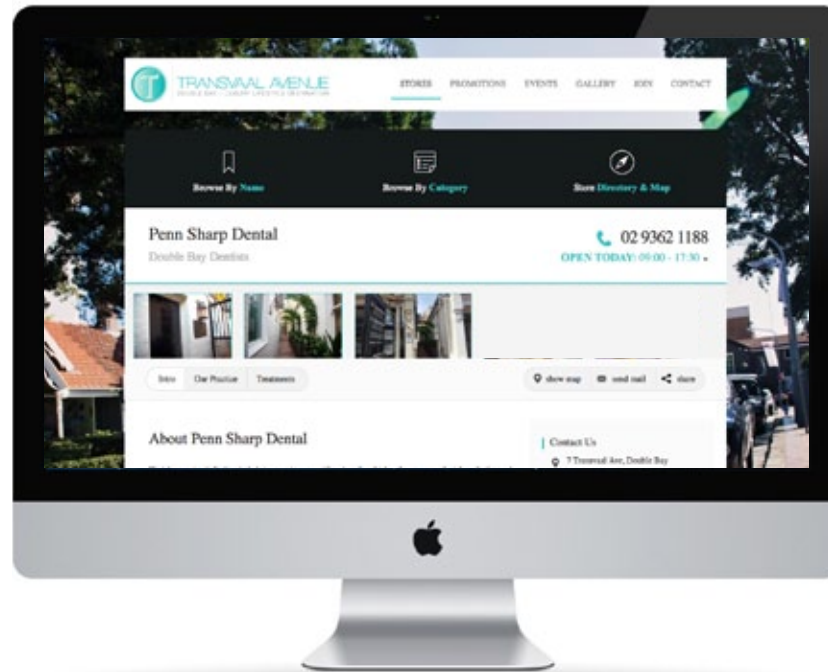
- ▶ Store Listing on www.transvaal-ave.com.au
- ▶ One Store Photo
- ▶ Contact Details



LISTINGS

SILVER: \$250 per month;

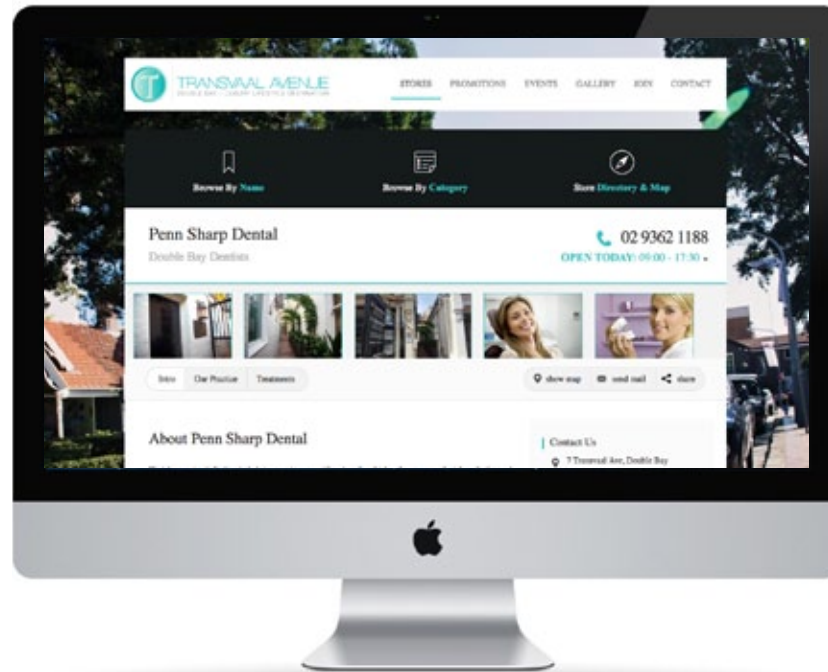
- ▶ Store Listing on www.transvaal-ave.com.au
- ▶ Up to 3 Store Photo's
- ▶ Power Listing Page (including Contact Details, Store Details)



LISTINGS

GOLD: \$500 per month;

- ▶ Store Listing on www.transvaal-ave.com.au
- ▶ Up to 5 Store Photo's
- ▶ Power Listing Page (including Brands Stocked List, Contact Details, Store Details)
- ▶ Owner Profile/Background section
- ▶ Access to 1 Event posting per month
- ▶ Access to 1 Promotion posting per month
- ▶ Up to 8 social media posts a month



CONTACT

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